

News Release

FOR IMMEDIATE RELEASE

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GOLD WING ROAD RIDERS ASSOCIATION RETURNS TO GREENVILLE FOR ANNUAL EVENT

Over 10,000 riders expected to attend 30th anniversary rally July 3 - 6

Greenville, S.C. –The Gold Wing Road Association (GWRRA), the world's largest single-marque motorcycle association, will celebrate its 30th annual international motorcycle event, Wing Ding, in Greenville July 3 - 6. More than 10,000 Honda Gold Wing and Valkyrie motorcycle owners and riders are expected to attend the celebration, which could generate between \$10 - 15 million in direct economic impact to the area.

The highlight of the four-day celebration will be the Wing Ding Grand Parade Friday, July 4. Between 800 and 1,200 Gold Wing riders will participate in the 10-mile ride that will take place through Greenville and finish in downtown between 5:30 p.m. and 6:45 p.m. Portions of the following roads along the route will close for approximately 35 minutes to 1 hour as the parade passes between 5 p.m. and 6:30 p.m. The parade will be using one lane of traffic.

- Ridge Road (Dairy Dr. to Fairforest Way)
- Fairforest Way (Ridge Rd. to Wenwood Rd.)
- Wenwood Road (Fairforest Rd. to Mauldin Rd.)
- Mauldin Road (Wenwood Rd. to Parkins Mills Rd.)
- Parkins Mill Road (Mauldin Rd. to Laurens Rd.)
- Laurens Road (Parkins Mill Rd. to W. Antrim Dr.)
- W. Antrim Drive (Laurens Rd. to Greenacre Rd.)
- Greenacre Road (W. Antrim Dr. to McAlister Rd.)
- McAlister Road (Greenacre Rd. to E. Faris Rd.)
- E. Faris Road (McAlister Rd. to Cleveland St.)
- Cleveland Street (E. Faris Rd. to Jones Ave.)
- Cleveland Street (Jones Ave. to E. Camperdown Way)
- E. Camperdown Way (Cleveland St. to Falls St.)
- Falls Street (E. Camperdown Way to McBee Ave.)

Portions of the following roads and parking lots will be closed for motorcycle parking and display after the parade from approximately 5 p.m. until 11 p.m.

- S. Main Street (Broad St. to Court St.)
- S. Main Street (Court St. to McBee Ave.)
- W. McBee Avenue (Main St. to Laurens St.)
- S. Main Street (McBee Ave. to Washington St.)
- E. McBee Avenue (Main St. to Brown St.)
- E. McBee Avenue (Brown St. to Spring St.)
- E. Court Street (Main St. to Falls St.)
- Parking Lot on the corner of E. Broad & Main
- SunTrust Parking Lot on Falls Street
- John Wesley UMC Lot on Falls Street

Traffic and security of the parade will be controlled by the Greenville Police Department. For more information about road closures, call 467-4494. For additional information about GWRRA and the Wing Ding 30 event festivities, visit www.gwrro.org and www.wing-ding.org or call (800) 843-9460.

The City of Greenville hosts over 100 special events throughout the year. The city strives to provide the community with a diverse selection of events and entertainment choices. For a complete listing of upcoming events, visit www.greatergreenville.com.

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